

# Translation Bridge™

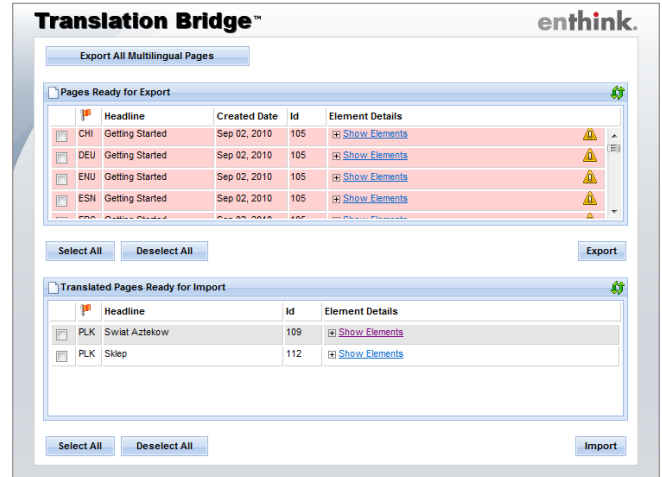
Brochure

Translate your content to any number of languages at once.

**At Enthink we believe there are solutions to make your organization's knowledge work for your customers and users. We excel in finding solutions that bridge the complexities of technology with the expectations of the living, breathing person that uses it.**

Many of today's web strategies must find effective ways to deal with globalization, manage the growing demand of additional markets, and simplify the localization process, and lowering the cost of translation is paramount. Many sites today require several languages and this vast amount of content and its organization demands finding improved ways to lower costs, process and speed up the delivery of this content.

The Enthink Translation Bridge is an Open Text Web Solutions (RedDot CMS) plug-in that allows organizations to manage their content translation process. Translation Bridge queues content identified for translation and exports it on demand or through an automated scheduled process. This effectively eliminates the need for translators to be familiar with the CMS system and allows for external translation houses to translate content using their own translation tools. The content, once translated can be easily imported back into the system. Translation Bridge then takes it one step further by creating all the translated pages in each of their respective languages without any interaction of editors or administrators. With the pages being built and translated content being applied automatically rather than manually, your time to market is significantly reduced.



## Key benefits include the ability to:

- Lower your translation costs
- Bulk export content to be translated
- Have your Editor tag what languages the content should be translated to
- Leverage translation memory
- Perform scheduled or ad hoc translations
- Complete a one step import of content including the automatic building of all pages
- Eliminate translating page by page
- Eliminate translating language by language
- Archive textual content offline (out of CMS)

Contact us to find out more about Translation Bridge.

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**entthink®**